

Motivasjon for grunnkurset i statistikk

Hva gjør statistikere?

GEOGRAPHICAL AND STATISTICAL TABLES.										
MOUNTAINS IN THE ORDER OF THEIR HEIGHT.					PRINCIPAL CANALS OF THE WORLD.					
AMERICA.		EUROPE.		ASIA.	AFRICA.		UNITED STATES AND CANADA.			
First Rank.	Ft.	First Rank.	Ft.	First Rank.	Ft.	First Rank.	Ft.	Miles.	Inches.	
Sorata, Andes,	25,400	Mont Blanc, Alps,	15,700	Chimborazo, Ecuador,	29,000	Mount Sinai,	12,500	Portland to Sebago Pond,	20	
Ulimarí, " "	24,400	Mont Rosa,	15,300	Dianzinger,	22,500	Belur Tag, highest,	30,000	Boston to Lowell,	27	
Chimborazo, " "	23,000	Schweckorn,	14,800	Jamnagar,	20,000	Plateau of Pamir,	15,600	Providence to Worcester,	45	
Aconagua, " "	21,400	Otter Peak,	13,800	Hindoo Koosh,	22,500	Elburus, Caucasus,	18,000	Northampton to New Haven,	78	
Cayambe, " "	21,400	Simples,	11,700	Great Ararat, Armenia,	17,300	Volcanoes in Java,	12,700	New York.	40	
Sierra Santa Martha,	19,100	Sierra Nevada, Spain,	11,700	Klyutschy, Kamtschatka,	15,700	Volcano in Tahiti,	12,200	Albany to Buffalo,	60	
Antisana, Andes,	18,000	Maladeta, Pyrenees,	11,500	Peak of Teneriffe,	15,200	Peak of Teneriffe,	12,000	Albany to Whitehall,	76	
Arequipa, vol. "	18,000	Mont Perdu,	11,000	Velan, St. Bern, Alps,	11,000	Popocatepetl, Mexico,	11,000	Erie C. at Utica to Chenango R.,	40	
Mt. St. Elias, N. A.	18,000	Desmavend, vol. Persia,	14,300	Zagros,	14,000	Atlass, Barbary,	11,000	Erie C. to Syracuse to L. Ontario,	4	
Popocatepetl, Mex.	17,000	Mont Casius, Alps,	9,000	Alps,	13,500	Madagascar, highest pt.,	11,500	Hudson R. to Lackawaxen, Pa.,	83	
Ylimiza, Andes,	17,000	Gran Sasso, Apennines,	9,000	Armenia, Asia Minor,	13,100	Malimam, Abyssinia,	11,500	Rochester to Allegany R.,	119	
Mt. Brown, Chipp. Mts.	16,000	Tolomeo,	9,000	Throne of Solomon,	12,700	Militsin, Morocco,	11,400	New Jersey.		
Mt. Hood,	"	Colombier of Guat.	15,000	Belochistans,	12,700	White M. N. S. Wales,	10,000	Delaware R. to Raritan R.,	42	
Pichinchas, Andes,	15,900	Skagestad, Norway,	8,100	Mount'n of Formosa,	12,000	Fernando Po,	10,600	Hudson R. to Delaware R.,	101	
Tolomeo,	"	Parassaus, Greece,	8,100	Isla de la Plata,	12,000	Nieuwveeld, S. Afr.	10,000	Alleghany Mts. to Pittsburg.,	40	
Colombier of Guat.	15,000	Ida, Canadas,	7,500	Lebanon, Syria,	11,000	Compass Mt.,	10,000	Canal along Susquehanna R.,	104	
Temala,	"	Schneehatten, Norway,	7,500	Third Rank.		Nil Gerry Hills, Hind.	9,500	de Grace to Lackawana R.,	156	
Mt. Fairweather,	14,700	Olympus, France,	6,500	Olympus, Asia Minor,	9,100	Quebec to Belknap,	9,400	Branch to Erie to Belknap,	40	
James Peak, Chipp. Mts.	11,500	Mont d'Or, France,	5,400	Sinai,	8,600	Ohio to Beaver,	8,500	Ohio R. to Beaver, to Shenango R.,	5	
Third Rank.		Foroz Mts., Persia,	5,400	Gebel Moosa,	7,500	Seaview Hill, N. S.	7,300	Ohio R. to Beaver, to Shenango R.,	24	
Grand Sonora, Height,	9,000	Schneekoppe, Giant,	5,200	Taurus, Asia Minor,	7,500	Clarence Island, of		Ohio R. to Beaver, to Shenango R.,	61	
Sierra Coedo, Andes,	8,000	Orga Peak, Brazil,	5,000	Adam's Peak, S. Afr.	6,600	Fernando Po,	6,700	Philadelphia to Reading and Port Carbon,	108	
Silla de Carruecos,	8,600	Hecla, Iceland,	5,000	West Ghanté, Head,	6,300	Pico Ruivo, Madeira,	6,200	Branch to Susquehanna R.,	82	
Blue Mts., Jamaica,	7,200	Fourth Rank.		Urals Mountains, Rus.	5,400	Baren Mts. V. Dic.	5,000	Ashton on Lehigh R.,	84	
Black Mts., N. C.	6,476	Lozere Mts., France,	4,800	Ida, Asia Minor,	5,400	Baren Mts. men's Land,	5,000	Delaware R. to Hoddesdale.,	25	
Mt. Washington, N. H.	6,200	Puy de Dome,	4,600	Fourth Rank.		Fourth Rank.		Delaware R. to Chesapeake Bay,	13	
Rons Mt. N. C.	6,038	Helicon, Greece,	4,500	Zion, Jerusalem,	2,700	Blue Mts. N. S. Wales,	4,000	Maryland.		
Katahdin, Me.	"	Ben Nevis, Scotland,	4,300	Vindhyas, Hind.	2,700	Potomac R. N. W. to Hancock,	136	Virginia.		
Mt. Marcy, N. Y.	5,300	Cairngorm,	4,000	Carmel, Syria,	2,200	Diana's Peak, St. Hel.	2,700	James R. Richmond to Kanawha R.,	175	
Fourth Rank.		Vesuvius, Italy,	3,900	Tabor,	2,000	Canal through Dismal Swamp,	23	Ohio.		
Mansfield Mt. Gr. Mts.	4,200	Brockton, Hartz Mts. Ger.	3,700	Erebos, volcano,	12,400	To Ohio R.	307	Ohio Canal to Beaver R. Pa.,	40	
Outer Peak, Virg. Mts.	4,100	Brookline, U.S.A.	3,600	Terror,	12,000	Indiana.		85		
Killington Peak,	"	Killington Peak,	3,900	Maglicuddy Reeks, Ire.	3,400	Walsh R. to Lake Erie,	187	Walsh R. to Whitefish R.,	30	
Round Top, Katakill.	3,800	Ben Lomond, Scotland,	3,200	Ben Nevis, Scotland,	3,200	Ohio R. to Illinois.		Ohio R. to Illinois.		
High Peak,	"	Skiddaw, England,	3,000	May-kiang or Cambod.	2,500	Lake Michigan to Illinois R.,	106	Lake Michigan to Illinois R.,		
RIVERS IN THE ORDER OF THEIR LENGTH.										
AMERICA.		E. CONTINENT.		AMERICA.		LAKES IN THE ORDER OF THEIR SIZE.			Maine.	
First Rank.	Length Miles.	First Rank.	Length Miles.	Superior,	400	Length 10 ³ Mi.	Extent Sq. Miles.	Depth Feet.		
Amazon,	4,000	Yang-tse-kiang,	3,000	Michigan,	320	32,000	900	500	Portland to Sebago Pond,	20
Mississippi,	"	Hoangho,	"	Huron,	240	20	24,000	1,000	Boston to Lowell,	27
Missouri,	3,100	Nile,	"	Slave Lake,	270	20	20,000	1,000	Providence to Worcester,	45
Missouri to mouth of Mississippi,	2,500	Niger,	"	Winnipeg,	240	50	10,000		Northampton to New Haven,	78
St. Lawrence & Lakes,	4,491	Anoor,	"	Ontario,	240	40	9,000		Albany to Buffalo,	103
Arkansas,	"	Yeneset,	"	Elbe,	240	30	8,000		Albany to Chenango R.,	104
Li Pista & Paraguay,	2,000	Oby,	"	Mississippi,	180	35	5,300		Erie C. to Utica to Chenango R.,	97
Rio del Norte,	"	Leno,	"	Carribean,	120	40	4,500		Erie C. to Syracuse to L. Ontario,	38
Mackenzie's River,	"	May-kiang or Cambod.	"	Mississippi,	150	30	4,000		Hudson R. to Lackawaxen, Pa.,	83
Second Rank.		Second Rank.		Lake of Woods,	70	40	2,500		Rochester to Allegany R.,	119
Orinoco—Churchill,	1,500	Danube,	1,800	Leon, Guatemala,	50	30	1,200		Delaware R. to Raritan R.,	42
Red R.—Platte R.	"	Indus,	"	Ponceartain, La.	22	6	650		Hudson R. to Delaware R.,	101
Ohio and Allegany,	1,300	Changpian,	"	Chesapeake Bay,	120	1-10	500		Albany to Whitehall,	76
—Ohio alone,	950	Congo Zaire, (?)	1,200	St. Clair,	20	10	300		Albany to Chenango R.,	104
St. Francisco, Brazil,	1,200	Euphrates,	1,400	Seneca,	40	3	100		Erie C. to Utica to Chenango R.,	97
Tennessee,	"	Ganges,	1,300	Cayuga,	40	3	100		Erie C. to Syracuse to L. Ontario,	38
Yellowstone,	1,100	Irrawaddy,	1,200	George,	36	3	80		Hudson R. to Lackawaxen, Pa.,	83
Colorado,	1,000	Dwyerper,	"	Black Lake,	20	2	35		Rochester to Allegany R.,	119
Third Rank.		Burrsapoter,	1,100	Crooked Lake,	22	11	30		Delaware R. to Chesapeake Bay,	13
Columbia,	980	Gihon,	"	Canadagua,	18	11	25		Albany to Chenango R.,	104
Magdalena,	"	Zambene,	1,000	Chautauque,	18	1-3	1,200		Albany to Chenango R.,	104
Cumberland,	700	Third Rank.								
Savannah,	"	Senegal,	950	E. CONTINENT.						
Rio Brasos,	600	Gareep or Orange,	900	Caspian Sea,	760	200	160,000	2,800	China.	
Alabama,	"	Don—Sihon,	900	Tchad, Soudan,	300	120	30,000	1,000	Imperial Canal, Hang-chou, to R. Yuho and Pekin,	650
Apalachicola,	"	Sea of Arn.	890	Sea of Arn.,	250	120	20,000		Turkey.	
Potomac—James,	750	Dwina, (Northern)	730	Baikal, Siberia,	400	60	20,000		Khalis Canal, along R. Tigris.	
Osage—Ottawa,	500	Rhine,	"	Ladoga, Russia,	125	70	10,000		Nahrwan,	
Walash,	"	Petschora,	"	Ob, Siberia,	130	30-45	2,280		" " (diseased).	
Susquehanna,	"	Menan or Siam,	700	Wetter, Sweden,	90	20	1,000		England.	
Fourth Rank.		Gambia,	"	Oreouoea, Persia,	80	20-30	2,000		R. Aire at Leeds to R. Mersey and Liverpool,	127
Great Kanawha,		Dwina, (Southern)	650	Dembra or Tzana, Abyss.	60	30	1,750		Birmingham to R. Mersey and Liverpool,	50
Pedee—Santee,	450	Vistula,	"	Saima, Finland,	60	10-50	1,600		R. Trent to R. Mersey and Liverpool,	93
Rio Trinity-Tombigbee,	"	Tagus,	"	Van, Armenia,	80	840	5,000		Manchester to R. Mersey and Liverpool,	27
Connecticut,	"	Oder,	"	Loire, France,	70	2-29	5,000		R. Thames to London to Birmingham,	106
Illinois—Wisconsin,	400	Altamaha,	"	Loire, France,	50	15	1,500		R. Thames to R. Avon and R. Severn,	57
Roanoke—Sabine,	"	Niemen,	"	Loire, France,	50	10	1,200		Oxford to London and Birmingham Canal,	44
Pearl—St. John's,	350	Dayster,	"	Mersey, England,	47	9-10	1,200		R. Thames by canal and streams to Portsmouth,	64
Delaware—Flint,	"	Guadiana,	"	Mersey, England,	40	11-20	1,200		R. Thames to R. Avon and R. Severn,	44
Monongahela,	300	Rhone,	"	Constance,	40	12	1,200		R. Thames by canal and streams to Portsmouth,	64
Cape Fear—Penobscot,	270	Meuse,	"	Limen, Russia,	40	12	1,200		R. Thames to R. Avon and R. Severn,	44
Yazoo,	250	Seine,	400	Usser, Finland,	38	1-12	1,200		R. Thames to R. Avon and R. Severn,	44
Shenandoah-Pascagoula,	"	Ebro,	"	Gardna, Sweden,	35	4-12	1,200		R. Thames to R. Avon and R. Severn,	44
Merrimack,	200	Po,	"	Neagh,						

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For Today's Graduate, Just One Word: Statistics

MOUNTAIN VIEW, Calif. — At Harvard, Carrie Grimes majored in anthropology and archaeology and ventured to places like Honduras, where she studied Mayan settlement patterns by mapping where artifacts were found. But she was drawn to what she calls “all the computer and math stuff” that was part of the job.

[Enlarge This Image](#)

Thor Swift for The New York Times

Carrie Grimes, senior staff engineer at Google, uses statistical analysis of data to help improve the company's search engine.

“People think of field archaeology as Indiana Jones, but much of what you really do is data analysis,” she said.

Now Ms. Grimes does a different kind of digging. She works at [Google](#), where she uses statistical analysis of mounds of data to come up with ways to improve its search engine.

Ms. Grimes is an Internet-age statistician, one of many who are changing the image of the profession as a place for dronish number nerds. They are finding themselves increasingly in demand — and even cool.

“I keep saying that the sexy job in the next 10 years will be statisticians,” said Hal Varian, chief economist at Google. “And I’m not kidding.”

The rising stature of statisticians, who can earn \$125,000 at top companies in their first year after getting a doctorate, is a byproduct of the recent explosion of digital data. In field after field, computing and the Web are

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(58)

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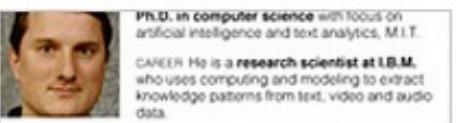
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THE SESSIONS
COMING SOON

"I keep saying that the sexy job in the next years will be statisticians," says chief economist at Google.

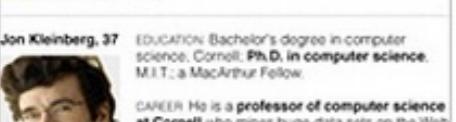
"And I'm not kidding."

Multimedia



Ph.D. in computer science with focus on artificial intelligence and text analytics, M.I.T.

CAREER He is a research scientist at I.B.M., who uses computing and modeling to extract knowledge patterns from text, video and audio data.



Jon Kleinberg, 37

EDUCATION Bachelor's degree in computer science, Cornell; Ph.D. in computer science, M.I.T.; a MacArthur Fellow.

CAREER He is a professor of computer science at Cornell who mines huge data sets on the Web.

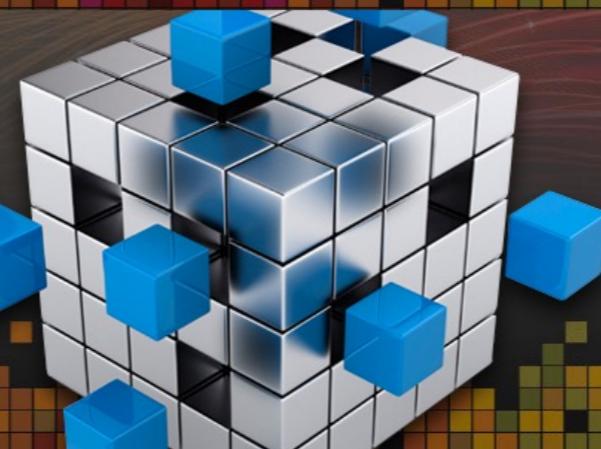
Graphic

Data Sleuths in an Internet Age



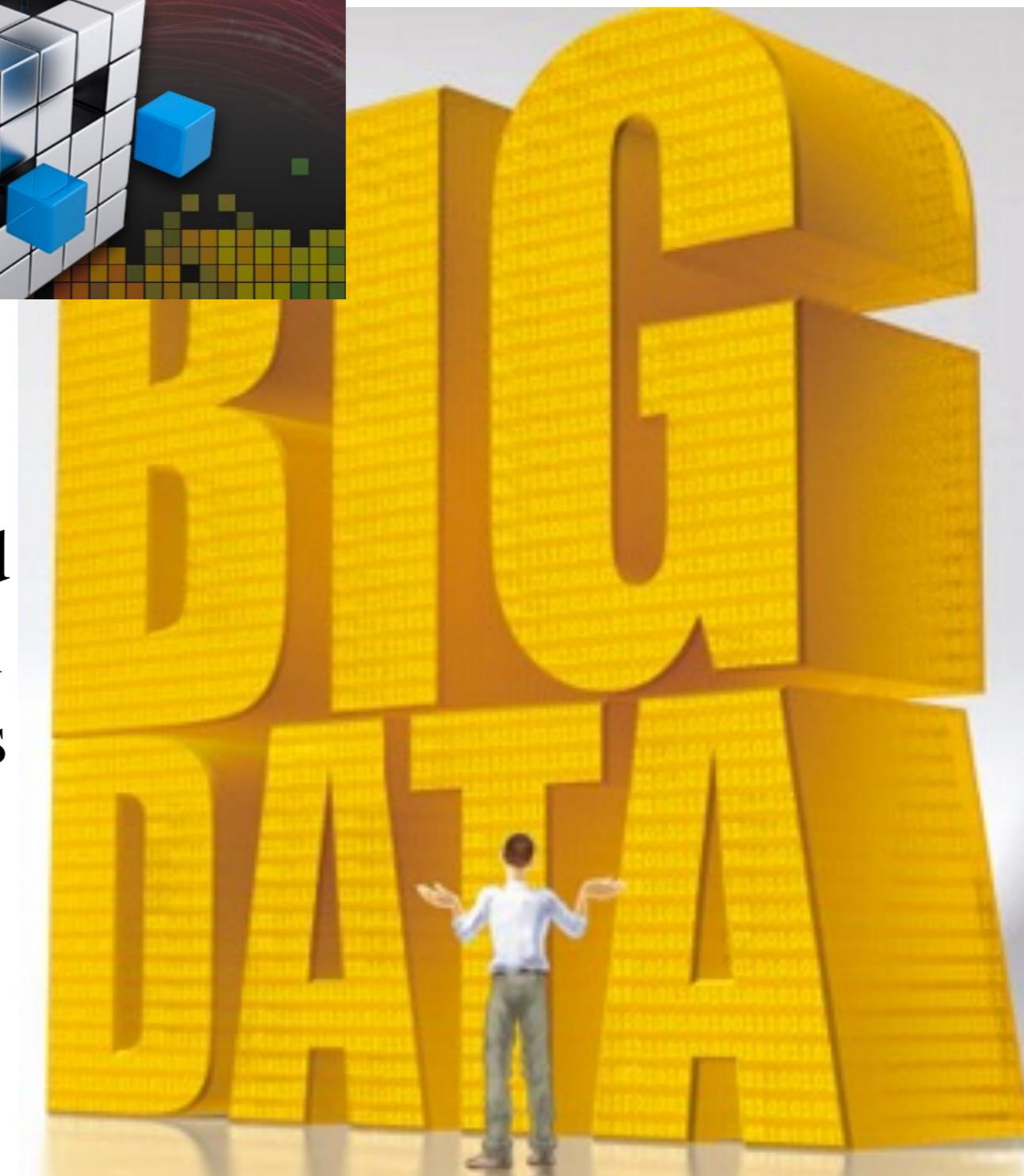
Bringing
big data
to the **enterprise**

#ibmbigdata



“We’re rapidly entering a world where everything can be monitored and measured. But the big problem is going to be the ability of humans to use, analyze and make sense of the data.”

– Erik Brynjolfsson, MIT



NATE SILVER ON
WHAT OBAMA SHOULD
DO NEXT, P. 44

DON'T MOCK THE
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'It's the way
doing it
that's very'
Nina Arianda,
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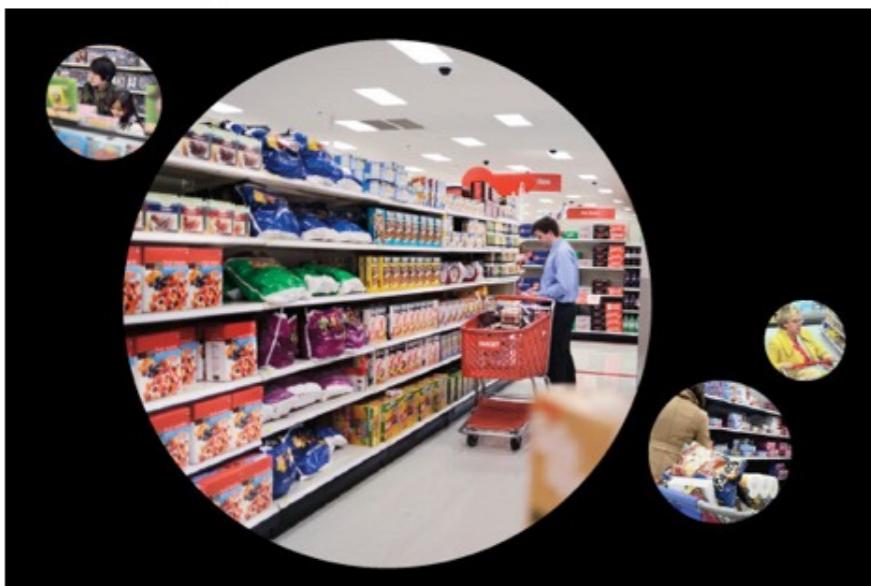
The New York Times Magazine

February 19, 2012



How your shopping habits reveal even the most personal information. By Charles Duhigg

How Companies Learn Your Secrets



Antonio Bofa/Reportage for The New York Times

Andrew Pole had just started working as a statistician for Target in 2002, when two colleagues from the marketing department stopped by his desk to ask an odd question: "If we wanted to figure out if a customer is pregnant, even if she didn't want us to know, can you do that?"

Multimedia



TimesCast | Retailers' Predictions



Pole has a master's degree in statistics and another in economics, and has been obsessed with the intersection of data and human behavior most of his life. His parents were teachers in North Dakota, and while other kids were going to 4-H, Pole was doing algebra and writing computer programs. "The stereotype of a math nerd is true," he told me when I spoke with him last year. "I kind of like going out and evangelizing analytics."

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THE WAY WAY BACK
WATCH TRAILER

About a year after Pole created his pregnancy-prediction model, a man walked into a Target outside Minneapolis and demanded to see the manager. He was clutching coupons that had been sent to his daughter, and he was angry, according to an employee who participated in the conversation.

"My daughter got this in the mail!" he said. "She's still in high school, and you're sending her coupons for baby clothes and cribs? Are you trying to encourage her to get pregnant?"

The manager didn't have any idea what the man was talking about. He looked at the mailer. Sure enough, it was addressed to the man's daughter and contained advertisements for maternity clothing, nursery furniture and pictures of smiling infants. The manager apologized and then called a few days later to apologize again.

On the phone, though, the father was somewhat abashed. "I had a talk with my daughter," he said. "It turns out there's been some activities in my house I haven't been completely aware of. She's due in August. I owe you an apology."

Anbefalingssystemer

Hvilken film skal
vi se?

Hvilken bok?

Hvilken sang?



Statistisk maskinoversettelse

Maskinoversettelse

- Maskinoversettelse er automatisk oversettelse av tekst fra et språk til et annet
- Første forsøk på 1950-tallet, mellom engelsk og russisk
 - ▶ De første systemene var regelbaserte, og ganske dårlige
- På 1990-tallet begynte særlig IBM å forske på statistiske rammeverk
 - ▶ De siste årene har dette arbeidet ført til systemer som fungerer (særlig pga Google)
- før: mennesker prøvde å hardkode regler for alle mulige språk og variasjoner
- nå: maskiner prøver å lære sammenhenger mellom språk av seg selv

Parallel text

- 1 Resumption of the session
 - 2 I declare resumed the session of the European Parliament adjourned on Friday 17 December 1999, and I would like once again to wish you a happy new year in the hope that you enjoyed a pleasant festive period .
 - 3 Although , as you will have seen , the dreaded ' millennium bug ' failed to materialise , still the people in a number of countries suffered a series of natural disasters that truly were dreadful .
 - 4 You have requested a debate on this subject in the course of the next few days , during this part - session .
 - 5 In the meantime , I should like to observe a minute ' s silence , as a number of Members have requested , on behalf of all the victims concerned , particularly those of the terrible storms , in the various countries of the European Union .
 - 6 Please rise , then , for this minute ' s silence .
 - 7 (The House rose and observed a minute ' s silence)
 - 8 Madam President , on a point of order .
 - 9 You will be aware from the press and television that there have been a number of bomb explosions and killings in Sri Lanka .
 - 10 One of the people assassinated very recently in Sri Lanka was Mr Kumar Ponnambalam , who had visited the European Parliament just a few months ago .
 - 11 Would it be appropriate for you , Madam President , to write a letter to the Sri Lankan President expressing Parliament 's regret at his and the other violent deaths in Sri Lanka and urging her to do everything she possibly can to seek a peaceful reconciliation to a very difficult situation ?
 - 12 Yes , Mr Evans , I feel an initiative of the type you have just suggested would be entirely appropriate .
- 1 Återupptagande av sessionen
 - 2 Jag förklrar Europaparlamentets session återupptagen efter avbrottet den 17 december . Jag vill på nytt önska er ett gott nytt år och jag hoppas att ni haft en trevlig semester .
 - 3 Som ni kunnat konstatera sågde " den_stora_år_2000_-_buggen " aldrig rum . Däremot har invånarna i ett antal av våra medlemsländer drabbats av naturkatastrofer som verkligen varit förskräckliga .
 - 4 Ni har begärt en debatt i ämnet under sammanträdesperiodens kommande dagar .
 - 5 Till dess vill jag att vi , som ett antal kolleger begärt , häller en tyst minut för offren för bl.a. stormarna i de länder i Europeiska unionen som drabbats .
 - 6 Jag ber er resa er för en tyst minut .
 - 7 (Parlamentet höll en tyst minut) .
 - 8 Fru talman ! Det gäller en ordningsfråga .
 - 9 Ni känner till från media att det skett en rad bombexplosioner och mord i Sri Lanka .
 - 10 En av de personer som mycket nyligen mördades i Sri Lanka var Kumar Ponnambalam , som besökte Europaparlamentet för bara några månader sedan .
 - 11 Skulle det vara möjligt för er , fru talman , att skriva ett brev till den srilankesiska presidenten i vilket parlamentets beklagande uttrycks över hans och de övriga brutalta dödsfallen i Sri Lanka och uppmanar henne att göra allt som står i hennes makt för att få en fredlig lösning på en mycket komplicerad situation ?
 - 12 Ja , herr Evans , jag tror att ett initiativ i den riktning ni just föreslagit skulle vara mycket lämpligt .

Parallel text

Om ni vill .

If you wish .

Det skall jag gärna göra .

I shall do so gladly .

Vi ser ennu en gång att de europeiska länderna är oeniga .

We see once again that the European countries disagree , however .

Oversettelse ved Bayes regel

$$p(e | f) = \frac{p(f | e)p(e)}{p(f)}$$

Deler opp et vanskelig problem i to lettere deler:

- $P(f | e)$ korrekthet (mening) : **oversettelsesmodellen**
- $P(e)$ velformethet (grammatikk) : **språkmodellen**

Mye data og bedre statistiske metoder gjør
dette mye bedre enn før!



路安全滑

TO TAKE NOTICE OF SAFE
THE SLIPPERY ARE VERY CRAFTY



WARNING

THE "UNICO" TICKET IS NOT ISSUED ON THE TRAIN AND PASSENGERS ARE NOT ALLOWED ON TRAIN WHITHOUT IT. WHEN THE TICKET OFFICE IS CLOSE, PASSENGERS CAN BUY THE TICKET FROM ANOTHER OUTLET.

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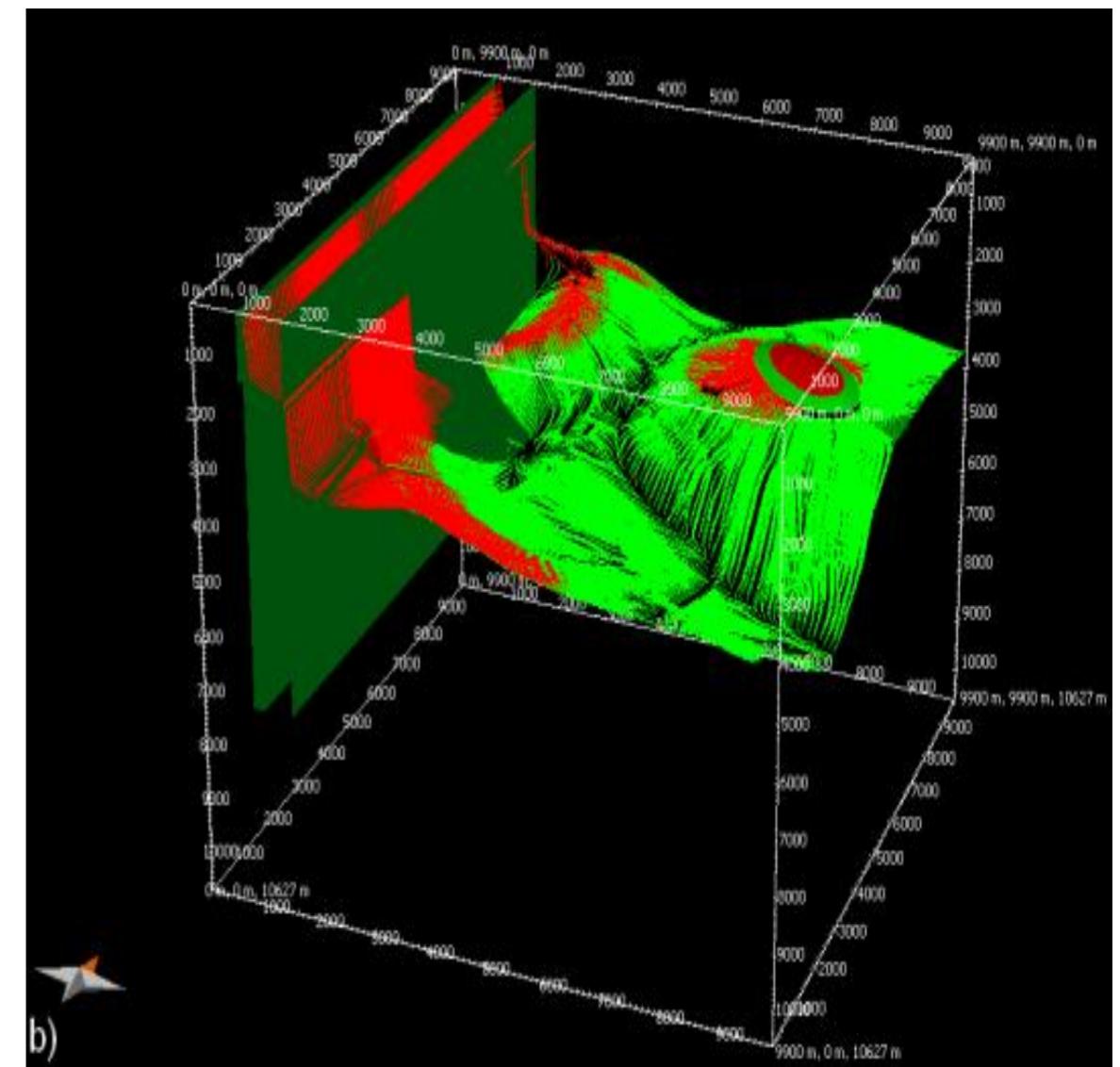
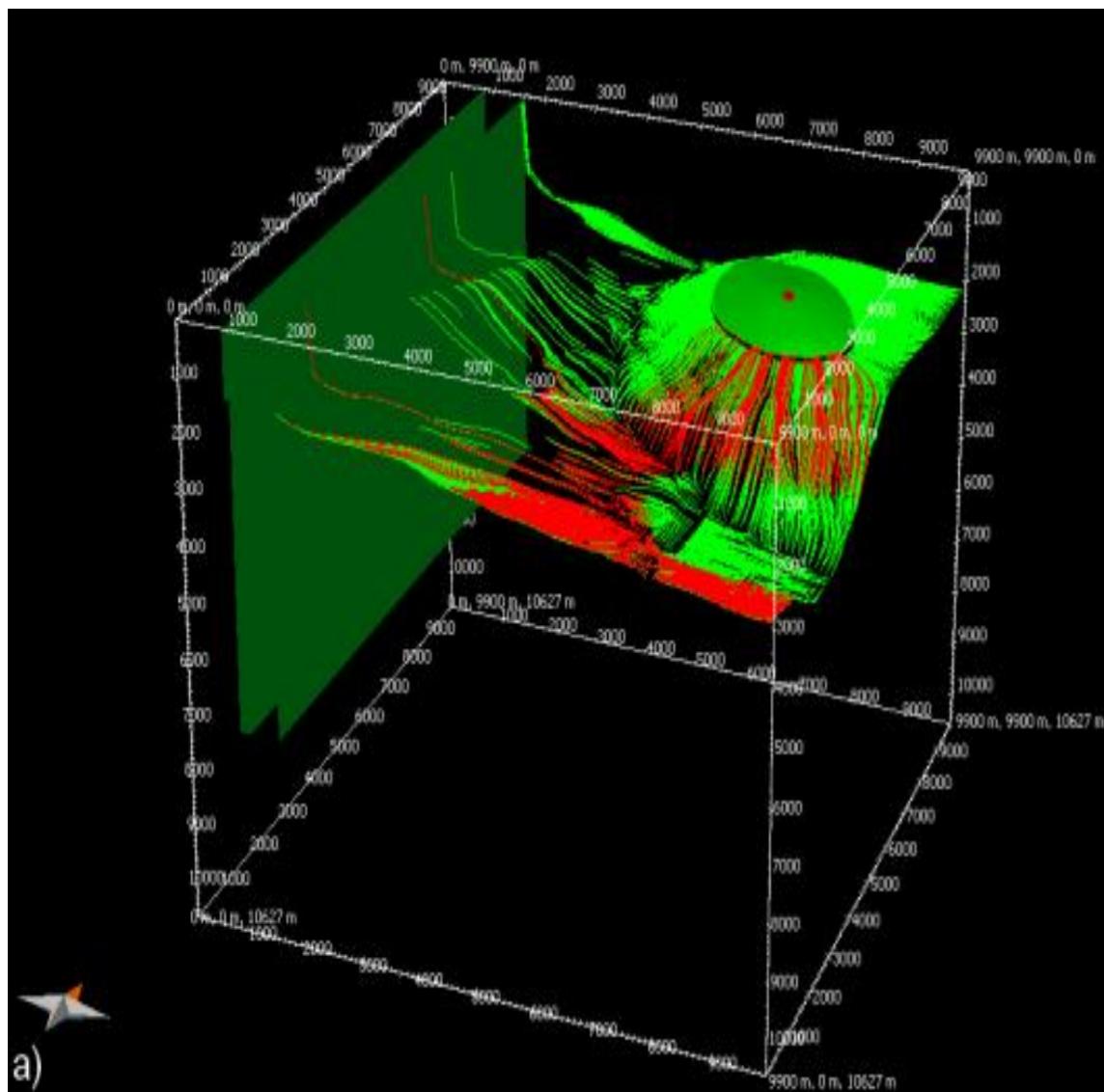
PASSENGERS WHO HAVE NOT OBLITERATED THEIR TICKETS WILL BE CONSIDERED WITHOUT TICKETS AND OBLIGED TO PAY PENALTY.



Modellering og prediksjon av kompliserte systemer: olje og gassprospekter

Kvantifisering av usikkerhet:

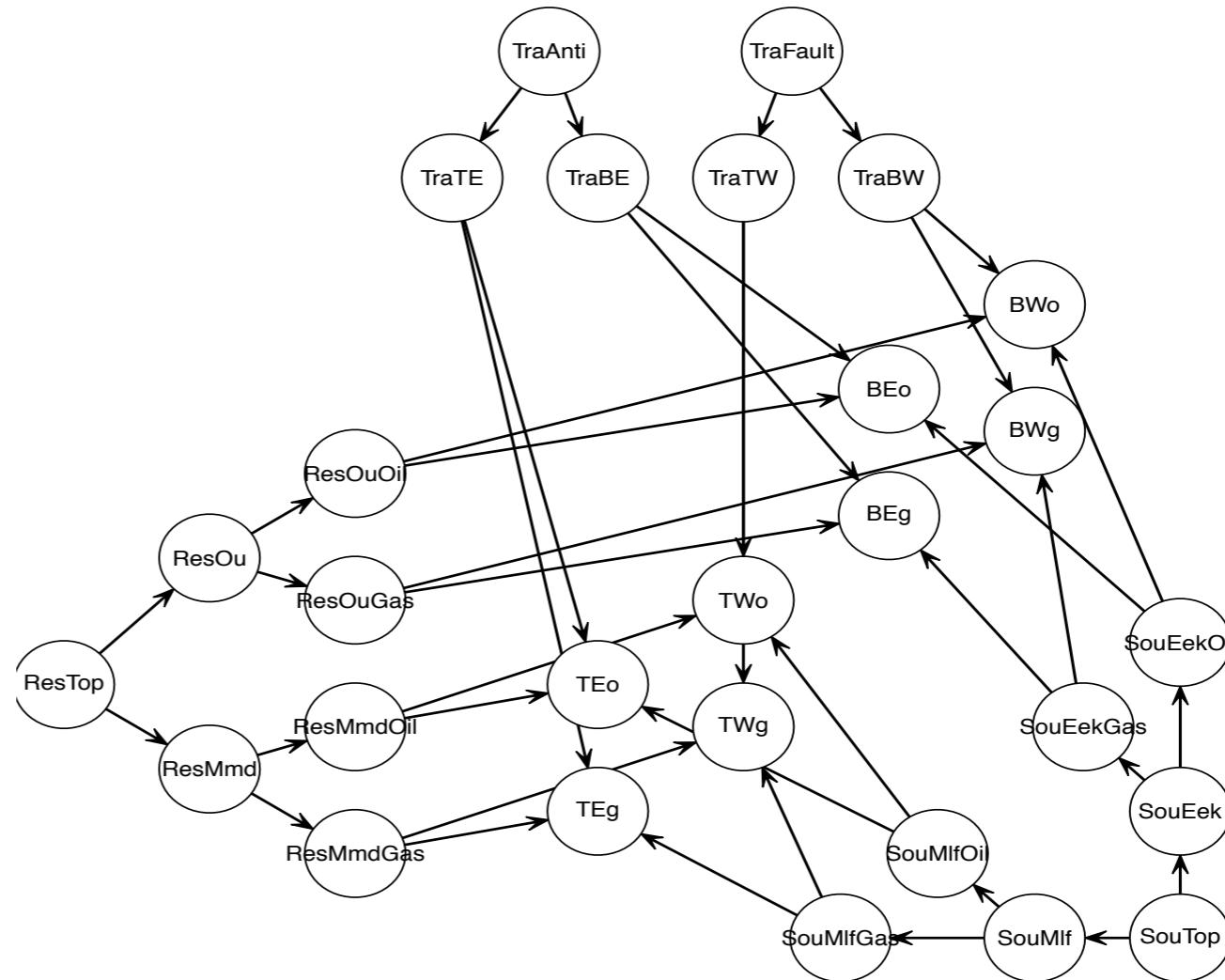
Modeller bygd på geologi og fysikk. Med store usikkerheter: risiko og mange penger på spill.



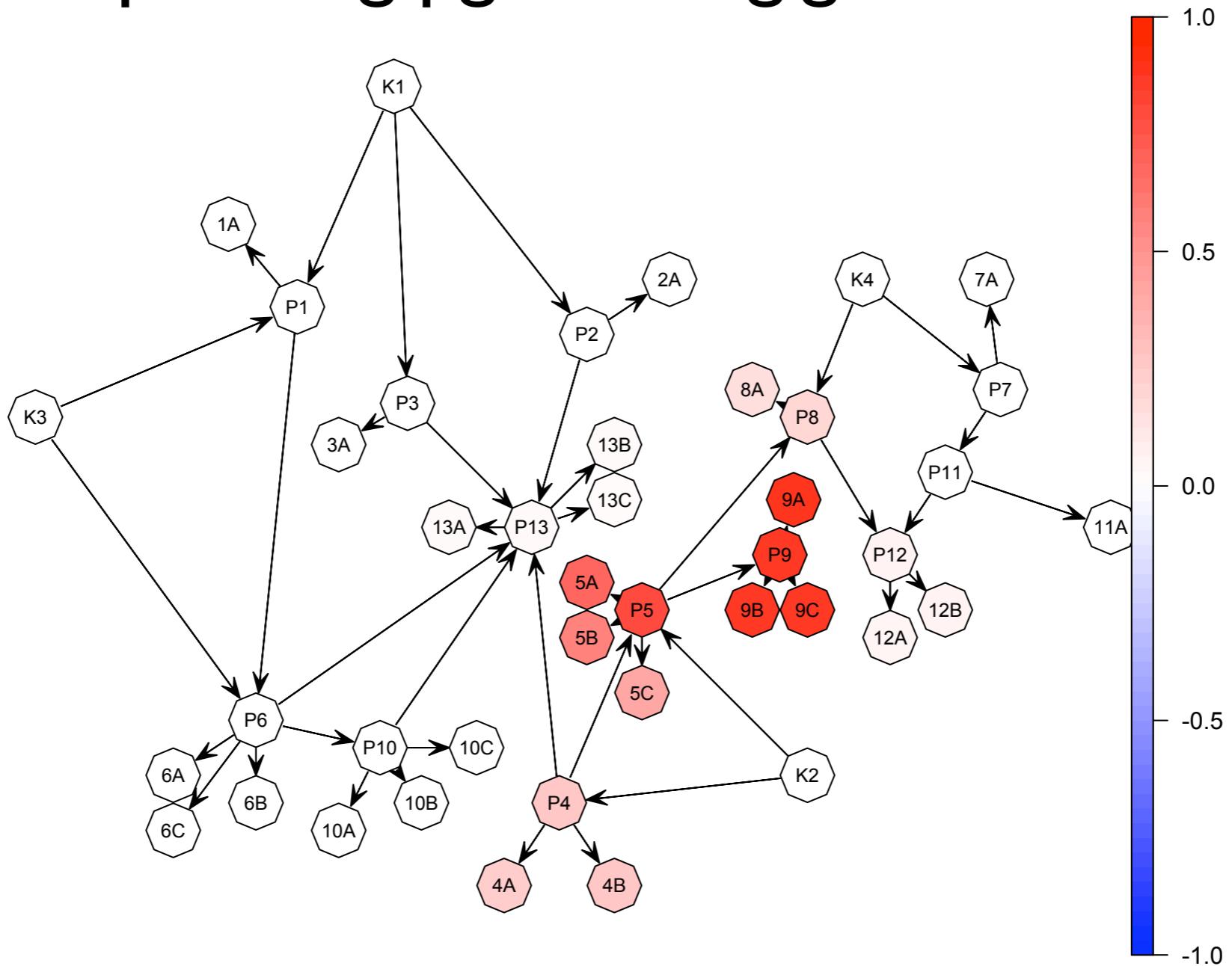
Kvantifisering av usikkerhet:

Modeller bygd på geologi og fysikk. Med store usikkerheter: risiko og mange penger på spill.

Grafer for å kommunisere deterministiske eller statistiske modeller.



Hva om? Graf viser effekten av en positiv observasjon (betinging) i en av nodene i en graf. Effekt sprer seg pga avhengigheter i modell.



Statistikk er mellom matematikk og data/informasjonsteknologi

Typiske jobbmuligheter / bruk

- Data scientist / programmerer
- Industri (olje, havbruk, andre naturressurser, risiko, etc.)
- Forsikring
- Vei, bane, transport
- Finans
- Medisin, farmasi
- Forskning, undervisning
- ...