Value of Information Analysis in Spatial Models

Jo Eidsvik Jo.eidsvik@ntnu.no

Plan for course

Time	Торіс		
Monday	Introduction and motivating examples		
	Elementary decision analysis and the value of information		
Tuesday	Multivariate statistical modeling, dependence, graphs		
	Value of information analysis for dependent models		
Wednesday	Spatial statistics, spatial design of experiments		
	Value of information analysis in spatial decision situations		
Thursday	Examples of value of information analysis in Earth sciences		
	Computational aspects		
Friday	Sequential decisions and sequential information gathering		
	Examples from mining and oceanography		

Every day: Small exercise half-way, and computer project at the end.

Dependence? Does it matter?

Gray nodes are petroleum reservoir segments where the company aims to develop profitable amounts of oil and gas.



Martinelli, G., Eidsvik, J., Hauge, R., and Førland, M.D., 2011, Bayesian networks for prospect analysis in the North Sea, *AAPG Bulletin*, 95, 1423-1442.

Dependence? Does it matter?



Joint modeling of multiple variables

Spatial variables are often not independent!

To study if dependence matter, we need to model the **joint** properties of uncertainties.

- What is the probability that variable A is 1 and, at the same time, variable B is 1?
- What is the probability that variable C is 0, and both A and B are 1?



Joint pdf

$$p(\boldsymbol{x}) = p(x_1, \dots, x_n)$$

Discrete sample space:

$$p(\mathbf{x}) \geq 0, \quad \mathbf{x} \in \Omega,$$

 $\sum_{x_1 \in \Omega_1} \dots \sum_{x_n \in \Omega_n} p(\mathbf{x}) = 1.$



Probability mass function (pdf)

Continuous sample space:

$$p(\mathbf{x}) \ge 0, \quad \mathbf{x} \in \Omega,$$

 $\int_{x_1 \in \Omega_1} \dots \int_{x_n \in \Omega_n} p(\mathbf{x}) dx_1 \dots dx_n = 1.$

Probability density function (pdf)



Multivariate statistical models

The joint probability mass or density function (**pdf**) defines all probabilistic aspects of the distribution!

$$p(\mathbf{x}) = N(\mathbf{0}, \mathbf{\Sigma}), \qquad \mathbf{\Sigma} = \begin{pmatrix} 1 & \rho \\ \rho & 1 \end{pmatrix}$$
$$\downarrow$$
$$E(\mathbf{x}) = \boldsymbol{\mu} = \int \mathbf{x} p(\mathbf{x}) d\mathbf{x},$$
$$Var(\mathbf{x}) = \mathbf{\Sigma} = \int (\mathbf{x} - \boldsymbol{\mu}) (\mathbf{x} - \boldsymbol{\mu})^t p(\mathbf{x}) d\mathbf{x}$$
$$E(f(\mathbf{x})) = \int f(\mathbf{x}) p(\mathbf{x}) d\mathbf{x}.$$

,

Marginal and conditional probability

$$\boldsymbol{x} = (\boldsymbol{x}_{\mathbb{K}}, \boldsymbol{x}_{\mathbb{L}})$$

$$p(\boldsymbol{x}_{\mathbb{K}}) = \int p(\boldsymbol{x}) d\boldsymbol{x}_{\mathbb{L}}$$
Marginalization in joint pdf.
$$p(\boldsymbol{x}_{\mathbb{K}} | \boldsymbol{x}_{\mathbb{L}}) = \frac{p(\boldsymbol{x})}{p(\boldsymbol{x}_{\mathbb{L}})} = \frac{p(\boldsymbol{x})}{\int p(\boldsymbol{x}) d\boldsymbol{x}_{\mathbb{K}}}$$
Conditioning in joint pdf.

Conditional mean and variance

$$E(\boldsymbol{x}_{\mathbb{K}} | \boldsymbol{x}_{\mathbb{L}}) = \int \boldsymbol{x}_{\mathbb{K}} p(\boldsymbol{x}_{\mathbb{K}} | \boldsymbol{x}_{\mathbb{L}}) d\boldsymbol{x}_{\mathbb{K}},$$

$$Var(\boldsymbol{x}_{\mathbb{K}} | \boldsymbol{x}_{\mathbb{L}}) = \int (\boldsymbol{x}_{\mathbb{K}} - E(\boldsymbol{x}_{\mathbb{K}} | \boldsymbol{x}_{\mathbb{L}})) (\boldsymbol{x}_{\mathbb{K}} - E(\boldsymbol{x}_{\mathbb{K}} | \boldsymbol{x}_{\mathbb{L}}))^{t} p(\boldsymbol{x}_{\mathbb{K}} | \boldsymbol{x}_{\mathbb{L}}) d\boldsymbol{x}_{\mathbb{K}}$$

Marginalization



Conditional probability

$$p(\mathbf{x}_{\mathbb{K}} | \mathbf{x}_{\mathbb{L}}) = \frac{p(\mathbf{x})}{p(\mathbf{x}_{\mathbb{L}})} = \frac{p(\mathbf{x})}{\int p(\mathbf{x}) d\mathbf{x}_{\mathbb{K}}}$$

$$p(A | B) = \frac{Area(A \cap B)}{Area(B)}$$
$$B = (A \cap B) \cup (A^{C} \cap B)$$



Conditional probability

$$p(\mathbf{x}_{\mathbb{K}} | \mathbf{x}_{\mathbb{L}}) = \frac{p(\mathbf{x})}{p(\mathbf{x}_{\mathbb{L}})} = \frac{p(\mathbf{x})}{\int p(\mathbf{x}) d\mathbf{x}_{\mathbb{K}}}$$

$$p(\boldsymbol{x}_{\mathbb{K}}) \neq p(\boldsymbol{x}_{\mathbb{K}} \mid \boldsymbol{x}_{\mathbb{L}})$$

 $p(\mathbf{x}_{\mathbb{K}}) = p(\mathbf{x}_{\mathbb{K}} | \mathbf{x}_{\mathbb{L}})$ Independence!
Must hold for all outcomes and
for all subsets!
Unrealistic in most applications!

The **joint** pdf can be difficult to model directly.

Instead we can build the joint pdf from **conditional** distributions.

 $p(\mathbf{x}) = p(\mathbf{x}_{\mathbb{K}} | \mathbf{x}_{\mathbb{L}}) p(\mathbf{x}_{\mathbb{L}})$ $p(\mathbf{x}) = p(x_1) p(x_2 | x_1) \dots p(x_n | x_{n-1}, \dots, x_1)$ Holds for any ordering of variables.

Modeling by conditionals is done by conditional statements, not joint assessment:

- What is likely to happen for variable K when variable L is 1?
- What is the probability of variable C being 1 when variables A and B are both 0?

Such statements might be easier to specify, and can more easily be derived from physical principles.

$$p(\mathbf{x}) = p(\mathbf{x}_{\mathbb{K}} | \mathbf{x}_{\mathbb{L}}) p(\mathbf{x}_{\mathbb{L}})$$

$$p(\mathbf{x}) = p(x_1) p(x_2 | x_1) ... p(x_n | x_{n-1}, ..., x_1)$$

Holds for any ordering of variables. Some conditioning variables can often be skipped. Conditional independence in modeling. This simplifies modeling and interpretation! And computing!

Conditional independence:

$$p(x_A, x_B, x_C \mid x_P) = \prod_{i \in \{A, B, C\}} p(x_i \mid x_P)$$



- What is the chance of success at B, when there is success at parent P?
- What is the chance of success at B, when there is failure at parent P?

$$p(x_B = 1 | x_P = 1) = 0.9$$

 $p(x_B = 1 | x_P = 0) = 0$

Must set up models for all nodes, using marginals for root nodes, and conditionals for all nodes with edges.

Bayesian networks and Markov chains



Bayesian networks and Markov chains

 $p(\mathbf{x}) = p(x_1, x_2, x_3) = p(x_1) p(x_2 | x_1) p(x_3 | x_1)$



Bayesian networks and Markov chains



 $p(\mathbf{x}) = p(x_1, x_2, x_3, x_4) = p(x_1) p(x_2 | x_1) p(x_3 | x_2) p(x_4 | x_3)$

Bivariate petroleum prospects example

Conditional independence between prospect A and B, given outcome of parent!

Similar network models have been used in medicine/genetics, and testing for heritable diseases.



Exercise: Bivariate petroleum prospects example

Exercise:

- 1. Compute the conditional probability at prospect A, when one knows the success or failure outcome of prospect B.
- 2. Compare with marginal probability.

 Common parent node

 $p_1 = p(x_1 = 1) = 0.2$
 x_1
 $p = p(x_3 = 1 | x_1 = 1) = 0.5,$
 $p(x_3 = 1 | x_1 = 0) = 0$
 x_3

 Prospect A

 $x_i \in \{0,1\}, \quad i=1,2,3$

Bivariate petroleum prospects example

Joint	Failure prospect B	Success prospect B	Marginal probability
Failure prospect A	0.85	0.05	0.9
Success prospect A	0.05	0.05	0.1
Marginal probability	0.9	0.1	1



Example - Bivariate petroleum prospects



Collect seismic data :VOI - Should data be collected at both prospects, or just one of them? Partial or total? Imperfect or perfect?

Bivariate petroleum prospects

Need to frame the **decision situation**:

- Can one freely select (profitable) prospects, or must both be selected.
- Does value decouple?
- Can one do sequential selection?

Need to study information gathering options:

- Imperfect (seismic), or perfect (well data)?
- Can one test both prospects, or only one (total or partial)?
- Can one perform sequential testing?

Bivariate petroleum prospects

Need to frame the **decision situation**:

- Can one freely select (profitable) prospects, or must both be selected. Free selection.
- Does value decouple? Yes, no communication between prospects.
- Can one do sequential selection? Non-sequential.

Need to study information gathering options:

- Imperfect (seismic), or perfect (well data)? Study both.
- Can one test both prospects, or only one (total or partial)? Study both.
- Can one perform sequential testing? Not done here.

Bivariate prospects example - perfect

Assume we can freely select (develop) prospects, if profitable.

ir

$$\operatorname{Rev}_{1} = \operatorname{Rev}_{2} = \operatorname{Rev} = 3$$

$$PV = \sum_{i \in \{A,B\}} \max \left\{ 0, \operatorname{Rev} \cdot p(x_{i} = 1) - \operatorname{Cost} \right\}$$

$$= 2 \max \left\{ 0, 0.3 - \operatorname{Cost} \right\}$$

$$\operatorname{Total clairvoyant}_{\text{information}} \longrightarrow PoV(x) = \sum_{i \in \{A,B\}} p(x_{i} = 1) \cdot \max \left\{ 0, \operatorname{Rev} - \operatorname{Cost} \right\}$$

$$= 0.2 \max \left\{ 0, 3 - \operatorname{Cost} \right\}$$

$$VOI(x) = PoV(x) - PV$$

Bivariate prospects example - perfect

Assume we can freely select (develop) prospects, if profitable.

$$\operatorname{Rev}_1 = \operatorname{Rev}_2 = \operatorname{Rev} = 3$$

Partial clairvoyant information

$$PV = \sum_{i \in \{A,B\}} \max \left\{ 0, \operatorname{Rev} \cdot p(x_i = 1) - \operatorname{Cost} \right\}$$
$$= 2 \max \left\{ 0, 0.3 - \operatorname{Cost} \right\}$$

$$PoV(x_{A}) = p(x_{A} = 1) \cdot \max\{0, 3 - \text{Cost}\} \\ + \sum_{l} p(x_{A} = l) \cdot \max\{0, \text{Rev} \cdot p(x_{B} = 1 | x_{A} = l) - \text{Cost}\} \\ = 0.1 \cdot \max\{0, 3 - \text{Cost}\} + 0.1 \cdot \max\{0, \text{Rev} \cdot 0.5 - \text{Cost}\} \\ + 0.9 \cdot \max\{0, 3 \cdot 0.055 - \text{Cost}\}$$

Bivariate prospects example - imperfect

Define sensitivity of seismic test (imperfect):

$$p(y_j = k | x_j = k) = \gamma = 0.9, \quad k = 1, 2$$



Bivariate prospects example - imperfect

Assume we can freely select (develop) prospects, if profitable.

$$\operatorname{Rev}_1 = \operatorname{Rev}_2 = \operatorname{Rev} = 3$$

$$PV = \sum_{i \in \{A,B\}} \max \left\{ 0, \operatorname{Rev} \cdot p(x_i = 1) - \operatorname{Cost} \right\}$$
$$= 2 \max \left\{ 0, 0.3 - \operatorname{Cost} \right\}$$

Total imperfect information

$$PoV(\mathbf{y}) = \sum_{\mathbf{y}} \sum_{i \in \{A,B\}} \max \{0, \operatorname{Rev} p(\mathbf{x}_i = 1 | \mathbf{y}) - \operatorname{Cost}\} p(\mathbf{y})$$
$$VOI(\mathbf{y}) = PoV(\mathbf{y}) - PV$$

Can also purchase imperfect partial information i.e. about one of the prospects?

VOI for bivariate prospects example



Imperfect total better then partial perfect.

Partial perfect is better than imperfect total.

VOI for bivariate prospects example



Insight in VOI – Bivariate prospects

- VOI of partial testing is always less than total testing, with same accuracy.
- Total imperfect test can give less VOI than a partial perfect test. Difference depends on the accuracy, prior mean for values, and correlation in spatial model.
- VOI is small for low costs (easy to start development) and for high cost (easy to avoid development). We do not need more data in these cases. We can make decisions right away.

Larger networks - computation

Algorithms have been developed for efficient marginalization, conditioning.



Martinelli, G., Eidsvik, J., Hauge, R., and Førland, M.D., 2011, Bayesian networks for prospect analysis in the North Sea, *AAPG Bulletin*, 95, 1423-1442.

VOI workflow

- Develop prospects separately. Shared costs for segments within one prospect.
- Gather information by exploration drilling. One or two wells. No opportunities for adaptive testing.
- Model is a Bayesian network model elicited from expert geologists in this area.
- VOI analysis done by exact computations for Bayesian networks (Junction tree algorithm – efficient marginalization and conditioning).



Bayesian network, Kitchens



Migration from kitchens. Local failure probability of migration.

Prior marginal probabilities

Three possible classes at all nodes:

- Dry
- Gas
- Oil



Prior values

Development fixed cost. Infrastructure at prospect r.

$$PV = \sum_{r=1}^{13} \max\left\{0, \sum_{i \in \Pr} IV(x_i) - DFC\right\}$$



Values



Posterior values and VOI

$$PoV(x_{\mathbb{K}}) = \sum_{l=1}^{3} \sum_{r=1}^{13} \max\left\{0, \sum_{i \in \Pr} IV(x_i \mid x_{\mathbb{K}} = l) - DFC\right\} p(x_{\mathbb{K}} = l)$$
$$VOI(x_{\mathbb{K}}) = PoV(x_{\mathbb{K}}) - PV$$
Data acquired at single well.

VOI single wells



Development fixed cost.

VOI for different costs



Development fixed cost.

VOI for different costs

- For each segment VOI starts at 0 (for small costs), grows to larger values, and decreases to 0 (for large costs).
- VOI is smooth for segments belonging to the same prospect. Correlation and shared costs.
- VOI can be multimodal as a function of cost, because the information influences neighboring segments, at which we are indifferent at other costs.



Take home from this exercise:

- VOI is not largest at the most lucrative prospects.
- VOI is largest where more data are likely to help us make better decisions.
- VOI also depends on whether the data gathering can influence neighboring segments data propagate in the Bayesian network model.
- Compare with price? Or compare different data gathering opportunities, and provide a basis for discussion.

Never break the chain - Markov models

Markov chains are special graphs, defined by initial probabilities and transition matrices.

$$p(\mathbf{x}) = p(x_1, x_2, ..., x_n) = p(x_1) p(x_2 | x_1) ... p(x_n | x_{n-1})$$

$$p(x_1 = k), \quad k = 1,...,d$$

 $p(x_{i+1} = l \mid x_i = k) = P(k,l), \quad k,l = 1,...,d$

d = 2

$$P = \begin{bmatrix} 0.5 & 0.5 \\ 0.5 & 0.5 \end{bmatrix} \qquad P = \begin{bmatrix} 0.9 & 0.1 \\ 0.1 & 0.9 \end{bmatrix} \qquad P = \begin{bmatrix} 0.9 & 0.1 \\ 0.5 & 0.5 \end{bmatrix} \qquad P = \begin{bmatrix} 1 & 0 \\ 0.1 & 0.9 \end{bmatrix}$$

Independence Absorbing

Markov chains (given perfect information)



Never break the chain - Hidden Markov model

Latent variable is a Markov chain. This forms the prior model. Data are measured, imperfectly, at all or some of the variables.

- Commonly used for speech recognition, translation, cleaning signals, etc.

Prior:

 $p(\mathbf{x}) = p(x_1) p(x_2 | x_1) ... p(x_n | x_{n-1}, ..., x_1)$

Likelihood:

$$p(\mathbf{y} | \mathbf{x}) = \prod_{j} p(\mathbf{y}_{j} | \mathbf{x}_{j})$$

Conditionally independent data. Data measures the local properties: When the latent variable at that location is known, there is nothing to add by knowing other variables.

Hidden Markov model



Latent distinction of interest. Markov chain

Avalanche decisions and sensors

Suppose that parts along a road or railroad are at risk of **avalanche**.

- One can remove risk by cost.
- If it is not removed, the repair cost depends on the unknown risk class.

Data, typically putting out sensors, can help classify the risk class and hence improve the decisions made at different locations.



Avalanche decisions - risk analysis

n=50 identified locations, at risk of **avalanche**.At every location one can remove risk by cost 10.If it is not removed, the repair cost depends on the unknown risk class:

$$C_j, \quad j \in \{1, 2, 3, 4\},$$

 $C_1 = 0, C_2 = 5, C_3 = 20, C_4 = 40,$

Decision maker can secure, or not, at each location. The decisions are based on the minimization of expected costs.

1

Prior value:

$$PV = \sum_{i=1}^{50} \max\left\{-10, -\sum_{j=1}^{4} C_j p(x_i = j)\right\}$$

7

Never break the chain - Prior model

$$x_{i} \in \{1, 2, 3, 4\}, \quad i = 1, \dots, 50,$$

$$p(x_{1} = 1) = 0.97, \quad P = \begin{bmatrix} 0.95 & 0.05 & 0 & 0 \\ 0 & 0.95 & 0.05 & 0 \\ 0 & 0 & 0.95 & 0.05 \\ 0 & 0 & 0.95 & 0.05 \\ 0 & 0 & 0 & 1 \end{bmatrix}$$



Never break the chain - Data model

Sensors at some or all of the n=50 identified locations. Likelihood model:

$$p(y_i | x_i) = N(x_i, \tau_i^2), \quad i = 1, ..., 50.$$

Posterior value:

$$PoV(\mathbf{y}) = \sum_{\mathbf{y}} \sum_{i=1}^{50} \max \left\{ -10, -\sum_{j=1}^{4} C_j p(x_i = j | \mathbf{y}) \right\} p(\mathbf{y})$$

Site is measured by sensor:

Site is not measured by sensor:
$$~~ au_{i}^{2}$$
 $=$ 1000^{2}

This is a trick to make the forward-backward algorithm easier to implement.

 $\tau_{i}^{2} = 1$

Forward-backward algorithm

Recursive forward step (prediction and updating):

$$p(x_{i} = k \mid y_{1}, ..., y_{i-1}) = \sum_{j=1}^{d} p(x_{i-1} = j, x_{i} = k \mid y_{1}, ..., y_{i-1})$$

$$= \sum_{j=1}^{d} p(x_{i} = k \mid x_{i-1} = j) p(x_{i-1} = j \mid y_{1}, ..., y_{i-1}),$$

$$p(x_{i} = k \mid y_{1}, ..., y_{i}) = \frac{p(x_{i} = k, y_{i} \mid y_{1}, ..., y_{i-1})}{p(y_{i} \mid y_{1}, ..., y_{i-1})}$$

$$= \frac{p(y_{i} \mid x_{i} = k) p(x_{i} = k \mid y_{1}, ..., y_{i-1})}{p(y_{i} \mid y_{1}, ..., y_{i-1})},$$

Forward-backward algorithm

Recursive backward step :

$$p(x_{i} = k \mid y_{1}, \dots, y_{n}) = \sum_{l=1}^{d} p(x_{i} = k \mid y_{1}, \dots, y_{i+1}, x_{i+1} = l) p(x_{i+1} = l \mid y_{1}, \dots, y_{n})$$

$$p(x_{i} = k | y_{1}, ..., y_{i+1}, x_{i+1}) = \frac{p(x_{i} = k, x_{i+1}, y_{i+1} | y_{1}, ..., y_{i})}{p(y_{i+1} | x_{i+1}, y_{1}, ..., y_{i}) p(x_{i+1} | y_{1}, ..., y_{i})}$$
$$= \frac{p(x_{i+1} | x_{i} = k) p(x_{i} = k | y_{1}, ..., y_{i})}{p(x_{i+1} | y_{1}, ..., y_{i})}.$$

d = 4

Monte Carlo approximation for VOI

$$PoV(\mathbf{y}) = \frac{1}{B} \sum_{b=1}^{B} \sum_{i=1}^{50} \max\left\{-10, -\sum_{j=1}^{4} C_j p(x_i = j \mid \mathbf{y}^b)\right\}$$

- 1. Sample B Markov chain variables, and next sample B data vectors.
 - The samples will be from the marginal distribution for the data.
- 2. Compute the marginal posterior probabilities by forward-backward algorithm for each data sample.

Average the results to approximate posterior value and VOI.

Results – one realization



Results – different tests



Partial tests can be very valuable! Especially if they are done in interesting subsets of the domain.

Plan for course

Time	Торіс		
Monday	Introduction and motivating examples		
	Elementary decision analysis and the value of information		
Tuesday	Multivariate statistical modeling, dependence, graphs		
	Value of information analysis for dependent models		
Wednesday	Spatial statistics, spatial design of experiments		
	Value of information analysis in spatial decision situations		
Thursday	Examples of value of information analysis in Earth sciences		
	Computational aspects		
Friday	Sequential decisions and sequential information gathering		
	Examples from mining and oceanography		

Every day: Small exercise half-way, and computer project at the end.

Project 2 : Markovian risk of avalanche

Implement a Markov chain example for avalanche risk 1 or 2, with VOI analysis. At every location one can remove risk by cost 10. If it is not removed, the repair cost depends on the unknown risk class:

$$C_1 = 0, C_2 = 20,$$

- Compute marginal probabilities for the following Markov chain with initial state probability and transition probability:

$$x_{i} \in \{1, 2\}, \quad i = 1, \dots, 50,$$

$$p(x_{1} = 1) = 0.99,$$

$$p(x_{1} = 2) = 0.01, \quad P = \begin{bmatrix} 0.95 & 0.05 \\ 0 & 1 \end{bmatrix}$$

- Condition on risk-class 1 or 2 (perfect information) at node 20. Compute conditional probabilities. Compare with marginal probabilities.
- Compute the prior value. Compute the posterior value and VOI for different single locations **perfect** observations. What is the best place to survey?

Results – marginals

$$p(x_{i+1} = l) = \sum_{k=1}^{2} p(x_i = k) p(x_{i+1} = l \mid x_i = k), \quad l = 1, 2, \quad i = 1, ..., n-1$$



Results – conditionals (forward)

$$p(x_{i} = k \mid x_{j} = l) = \sum_{q=1}^{2} p(x_{i} = k, x_{i-1} = q \mid x_{j} = l) = \sum_{q=1}^{2} P(q, k) p(x_{i-1} = q \mid x_{j} = l)$$



Results – conditionals (backward)

$$p(x_{i} = k \mid x_{i+1}, \dots, x_{n}) = p(x_{i} = k \mid x_{i+1} = l) = \frac{p(x_{i} = k, x_{i+1} = l)}{p(x_{i+1} = l)} = \frac{P(k, l) p(x_{i} = k)}{p(x_{i+1} = l)}$$

$$p(x_{i} = k \mid x_{j} = l) = \sum_{q=1}^{2} p(x_{i} = k \mid x_{i+1} = q) p(x_{i+1} = q \mid x_{j} = l)$$



Results – VOI

$$PV = \sum_{i=1}^{50} \max \left\{ -\cos t, -\cos t 1 \cdot p(x_i = 1) - \cos t 2 \cdot p(x_i = 2) \right\}$$

$$PoV(x_j) = \sum_{i=1}^{2} \sum_{i=1}^{50} \max \left\{ -\cos t, -\cos t 1 \cdot p(x_i = 1 | x_j = l) - \cos t 2 \cdot p(x_i = 2 | x_j = l) \right\} p(x_j = l)$$

$$Cost = 10,$$

$$Cost = 0,$$

$$Cost = 20$$